

Sponsor a NIHRA Luncheon



**NORTHEAST
INDIANA
HUMAN RESOURCE
ASSOCIATION**

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BENEFITS of Sponsoring a NIHRA Monthly Meeting:

1. Access to NIHRA's HR Professional membership. Approximately 150 attend the monthly membership meeting, providing the opportunity to interact with our members from 11:00 am to 11:30 am and after the meeting concludes.
2. High-visibility sponsorship table to display your company's products and services.
3. Formal introduction of your sponsorship at the beginning of the business portion of the luncheon, during which you may make a brief, 3-5 minute informational presentation.
4. Premier opportunity to share printed advertising placement at each place setting on the luncheon tables.
5. Prime placement of your company logo & info with a link to your company's website on the NIHRA website (<http://nihra.shrm.org>) Sponsorship page - begins the day of the event and runs until the following month's luncheon.
6. Company logo & information appears on the NIHRA PowerPoint slide show that runs prior to the keynote speaker's presentation.
7. Lunch provided for 2 people from your sponsoring company.

TIP: Most sponsors give away door prizes, sample products, etc., in exchange for members' business cards.

Solidify your brand within the Northeast Indiana HR community by leveraging an event for your company's benefit!

Sponsorship fee is \$350.

Make checks payable to: NIHRA